

REMARKS/ELECTION

In the September 23, 2004 Office Action, the Examiner concluded that the application covers the following three patentably distinct inventions:

- I. Claims 1-2;
- II. Claims 2-20, 21 and 23, which according to the Examiner cover three patentably distinct species, namely, species (i) for claims 3-20, species (ii) for claim 21 and species (iii) for claim 23; and
- III. Claim 22.

The Examiner required a restriction of claims for examination purposes under 35 U.S.C. § 121.

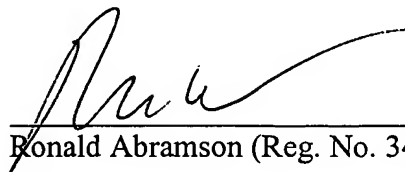
Applicant hereby elects without traverse species (i) in invention II, claims 3-20, drawn to methods for using a print advertisement to promote electronic commerce, for prosecution on the merits. Applicant reserves the right to file divisional applications for the non-elected inventions/species at a later date.

CONCLUSION

In view of the foregoing, Applicant respectfully requests that claims 3-20 be considered on the merits.

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Respectfully submitted,



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